



**भारतीयजनसंचारसंस्थान**  
**INDIAN INSTITUTE OF MASS COMMUNICATION**  
(Deemed to be University)

**Advt. No.1969(3)/2024(C)**

**Engagement of Assistant Professor at IIMC on Contract Basis**

IIMC which is a Deemed to be University proposes to engage one Assistant Professor (for IIMC New Delhi on Contract Basis:

<b>Programme/ Course</b>	<b>New Delhi</b>
MA Media Business Studies	1

**1). Essential Qualifications for Assistant Professors (A or B):**

**A.**

- i) Master's Degree in **Management/ Business Administration** with minimum 55% marks (or an equivalent grade in a point-scale wherever the grading system is followed) in a concerned/ relevant/allied subject from an Indian University, or an equivalent degree from an accredited Foreign University.
- ii) Besides fulfilling the above qualifications, the candidate must have cleared the National Eligibility Test (NET) conducted by the UGC or the CSIR, or a similar test accredited by the UGC, like SLET/SET or who are or have been awarded a Ph.D. degree in accordance with the UGC (Minimum Standards and Procedure for Award of M.Phil./Ph.D. degree) Regulations, 2009 or 2016 and their amendments from time to time as the case may be exempted from NET/SLET/SET :

Provided, the candidates registered for the Ph.D. programme prior to July 11, 2009, shall be governed by the provisions of the then existing Ordinances/Bye-laws/Regulations of the Institution awarding the degree and such Ph.D. candidates shall be exempted from the requirement of NET/SLET/SET for recruitment and appointment of Assistant Professor or equivalent positions in Universities/Colleges/Institutions subject to the fulfillment of the following conditions:

- a. The Ph.D. degree of the candidate has been awarded in a regular mode;
- b. The Ph.D. thesis has been evaluated by at least two external examiners;

- c. An open Ph.D. viva voce of the candidate has been conducted;
- d. The candidate has published two research papers from his/her Ph.D. work, out of which at least one is in a referred journal;
- e. The candidate has presented at least two papers based on his/her Ph.D. work in conference/seminars sponsored funded/ supported by the UGC/ ICSSR/ CSIR or any similar agency.

The fulfillment of these conditions is to be certified by the Registrar or the Dean (Academic Affairs) of the University concerned.

*Note : NET/SLET/SET shall also not be required for such Masters Programmes in disciplines for which NET/SLET/SET is not conducted by the UGC, CSIR or similar test accredited by the UGC, like SLET/SET.*

**OR**

- B.** The Ph.D. degree has been obtained from a foreign university/institution with a ranking among top 500 in the World University Ranking (at any time) by any one of the following: (i) Quacquarelli Symonds (QS) (ii) the Times Higher Education (THE) or (iii) the Academic Ranking of World Universities (ARWU) of the Shanghai Jiao Tong University (Shanghai).

*Note : The Academic score as specified in Appendix II (Table 3A) for Universities, and Appendix II (Table 3B) for Colleges, shall be considered for short-listing of the candidates for interview only, and the selections shall be based only on the performance in the interview.*

**2). Essential Experience:**

Minimum three years of Teaching/Industry experience in the relevant field e.g. Media Business & related subjects- Marketing Strategies and Brand Building/ Handling finance, Business Accounting and Statistics/ Organisational Behaviour, HR and Employment Laws/Media Operations and Projects/ Digital Marketing/ Customer Relations Management/Advertising/ New Media etc.

**3). Desirable Qualifications/ Experience (MA Media Business Studies)**

The candidates having specialization in the field of media management, management, business analytics, financial accounting, business accounting, statistics, OB, HR employment laws, Marketing Strategies, Brand Building, IMC Media operations, digital marketing, media economics etc. will be given preference with minimum 5 years of full time work experience of Teaching and/or Industry.

**4. Duration of Engagement:** For a period of Three months.

## **5. Job Descriptions:**

- i) To assist the concerned HoDs/Regional Directors/Course Directors in smooth day-to-day functioning of academic programme of the course.
- ii) To teach Subjects like **Marketing Strategies and Brand Building/ Handling finance, Business Accounting and Statistics/ Organisational Behaviour, HR and Employment Laws/Media Operations and Projects/ Digital Marketing/ Customer Relations Management/Advertising etc.**
- iii) To help in managing the teaching/other activities/study visit of the students during the course.
- iv) Minimum teaching hours (direct teaching i.e.16 Hours per week) as per UGC rules shall be applicable.
- v) To coordinate with media experts/guest faculty for the classes, as asked by the HoDs/Regional Directors/ Course Directors.
- vi) To coordinate and assist the HoD/Course Directors in industry interface for internships of students.
- vii) Any other assignment given by the concerned HoDs/Regional Directors/ Course Directors.

## **6. Language Proficiency:**

- i) Candidates applying to be engaged should be proficient in both Hindi & English.

**7). Age:** Preferably less than 55 years on the last date of receipt of application

**8). Remuneration:** Rs.57,700/- (Consolidated) per month. No other perquisites or allowances.

## **9). Other Terms & Conditions:**

- i. Employment will be purely on temporary and contract basis for a period of Three months from initial joining.
- ii. Services may be terminated at any time without assigning any reason by giving one month's notice by either side or payment of one month's remuneration in lieu of notice period by the IIMC.
- iii. In case of indiscipline only a notice period as specified by the Institute will be applicable.
- iv. This engagement does not confer any right to claim for regularization.
- v. Biometric Attendance shall be compulsory.

## **10). Important Instructions:**

- i) Interested and eligible candidates are requested to send their CVs along with duly filled in application form. They should email the application form and the CV to [iimrecruitmentcell@gmail.com](mailto:iimrecruitmentcell@gmail.com)
- ii) Closing date for receipt of applications is 5:00 pm of 31<sup>st</sup> December, 2024.
- iii) Interview will be held online for which details of platform, etc. will be shared with the candidates in due course.

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**Indian Institute of Mass Communication**  
Aruna Asaf Ali Marg, New JNU Campus, New Delhi-110067

**Application for the Position of Assistant Professor (on contract) in IIMC**

Advertisement No.....	3.5 x4.5 Passport Size Photo
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**Applied for the Assistant Professor position : IIMC, New Delhi (MA Media Business Studies)**

**I. Personal data**

Name in Full	
Mother's Name	
Father's Name	
Date of Birth DD- MM -YYYY	
Address for correspondence	
Contact Information:	Phone:  E-mail:
Nationality	
Languages known at the proficient Level	

**II. Educational Qualifications** (all degrees-beginning with the highest degree, XIIth and Xth Class)

Exam/Degree	University/ Institution	Subjects	% Marks/Grade	Year of passing

**III. Details of NET/SLET or SET Qualifications**

No.	Particulars	Year when qualified
1	National Eligibility Test (NET)	
2	State Eligibility Test (SET)	

**IV. Details of Research, Publications, and Consultancy activities.**

No.	Area of academic activity	Particulars	Research Score claimed* (wherever applicable)
1.	Research Papers in peer reviewed or UGC listed Journals.		
2.	Publications (other than research papers)		
3.	Creation of ICT Material		
4.	Research Guidance		
5.	Patents		
6.	Lectures/Seminars/ Conferences		

\* Please refer to Table 2 of Appendix II of UGC Notification of 18<sup>th</sup> July, 2018 on 'UGC Regulations on Minimum Qualifications for Appointment of Teachers and Other Academic Staff in Universities and Colleges and Measures for Maintenance of Standards in Higher Education, 2018'.

**V. Desirable qualifications: Candidates may mention how they meet the desirable qualifications for the position/positions applied for:**

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**VI. Present Employment**

<b>Designation</b>	<b>Organization</b>	<b>Nature of Work</b>	<b>Date of Joining (DD/MM/YYYY)</b>

**VII. Other Work Experience (fill up to last four)**

<b>Designation</b>	<b>Organization</b>	<b>Nature of Work</b>	<b>Period (From MM/YYYY, To MM/YYYY)</b>

**VIII. Any other information relevant to the candidate, e.g., significant achievements, award, etc.**

<b>Particulars</b>	<b>Year</b>

*(Please attach separate sheet, If necessary)*

**IX).Professional References**

<b>Name and contact information (Phone/Email)</b>	<b>Nature of Professional Relationship with the Referee (e.g. Direct Manager, Colleague)</b>

*(References may be from present/past employer, professors/teachers who have taught the applicant)*

I hereby declare that the information given in the application form is true and correct to the best of my knowledge and belief.

(Signature of Applicant)

Place:

Date :